



Base Estimate Price List

Last Updated: February 2, 2018*

Website & Application Development

***PLEASE NOTE:** Many of the prices indicated below should be considered *fuel for further conversation* only.

Almost every website development, 3D, marketing and graphic design project will require an initial consultation by phone or in person to adequately determine the best possible solutions for you and your business. Please call for a custom estimate. We make the process painless and easy to understand. Give us a call today to get started with a free estimate. **780-571-2200** or Toll-Free In Canada **1-855-571-2200**.

For a quote

Our Development Rates

Standard Development Rate: \$100/Hour

Emergency/Off-Hours Rate: \$150/Hour (after 6pm weekdays or on weekends)

Holiday Rate: \$200/Hour (Federal/Statutory Holidays)

HTML / PHP Website Development

- HTML Base Installation (Foundation or Bootstrap); \$2400
- Mobile Responsive
- Custom Designed to fit your Specific Needs
- HTML Additional Pages (x3, Content Provided); \$200

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WordPress Website – Starter Package; \$4000

- Home, About, Service, Contact
- Mobile Responsive
- Layered Showcase Slider
- Image Gallery
- Custom Contact Form
- Social Media Links
- Additional Animated Elements
- Additional Pages (x3, Content Provided); \$250

WordPress CMS Customized Website; \$4000

- Home, About, Service, Contact
- Mobile Responsive
- Layered Showcase Slider
- Image Gallery
- Custom Contact Form
- Social Media Links
- Additional Animated Elements
- Additional Pages (x3, Content Provided); \$250

Small Business Ecommerce; \$7000

- CMS-Based Full Ecommerce
- Mobile Responsive
- Layered Showcase Slider
- Additional Animated Elements
- Home, About, Services, Products, Contact
- 20 Products Setup (example: 5 categories, 2 products each)
- J2Cart, OpenCart, Shopify or WooCommerce

Ecommerce Enterprise

- Starting At \$10,000 CAD
- Standard Module or Component Installation & Configuration; \$40
- Custom Development – 1 Hour; \$100

Website Updates & Ongoing Maintenance Plans

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Website Essentials: \$50/mo. \$510/yr* **Vital Updates & Protection for Your Website**

*Save 15%. Purchase multiple years and save even more.

Great Solution for Everyone

- Maintaining System Security & Plugin Updates.
- Keeping Websites Defensible Against Malicious Activity & Hackers.
- Ensures Operability and Avoids Downtime.

Website Evolution: \$150/mo. \$1530/yr* **Website Updates & Content Development**

*Save 15%. Purchase multiple years and save even more.

Perfect Solution for Any Business

- Advancing Search Engine Performance
- Growing & Evolving Your Website With New, Interesting & Relevant Content.
- Increasing Client/Customer Conversion Website Marketability & Brand Identity.

Website Hosting

Managed Hosting: \$20/mo. \$240/yr*

*Purchase multiple years and save.

Great Solution for

- Personal Sites
- Bloggers
- Small Business Owners

- 2 Sites
- 50GB SSD Storage
- Unlimited Data Transfer
- Unlimited 24/7 Support
- 250,000 Monthly Visitors

Business Web Hosting: \$60/mo. \$700/yr*

*Purchase multiple years and save.

Perfect Solution for

- Small-Medium Businesses
- Small-Medium Agencies
- Non-profits & Educational

- 10 Sites
- 200GB SSD Storage
- Unlimited Data Transfer
- Unlimited 24/7 Support
- 500,000 Monthly Visitors

Website Domains

- Standard Domain Registration (Premium Registrar); \$25 Year
- Domain Protection; \$36 Year / \$3 Month (Paid Annually)
- SSL / Comodo; \$50 Year
- Private IP (by Domain); \$10 Month

Website Spam Protection

- Spam Experts Spam Protection; \$12.50/Month

Graphic Design & 3D Animation

Standard Digital Design Rate: \$100/Hour

Emergency/Off-Hours Rate: \$100/Hour (after 6pm weekdays or on weekends)

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Holiday Rate: \$150/Hour (Federal/Statutory Holidays)

- Event Poster; 8.5"x11" or 8.5"x14" Full Bleed, Full Colour \$200
- Event Poster; 8.5"x11" or 8.5"x14" Full Bleed, Full Colour \$200
- Brochure Design – Tri-fold; \$450
- Brochure Design – Bi-Fold \$350
- Brochure Design – Double-Sided \$250
- Business Card Design; \$150
 - Second Side \$25
 - Additional Name \$20
- Logo Refinishing Package; \$400
- New Logo Design Package;
 - Simple to Moderate Complexity; \$500; 2 Variants, 3 Revisions
- New Logo Design Package;
 - Moderate Complexity; \$1400; 3 Variants, 3 Revisions
- New Logo Design; Complex or 3D \$2400
 - 3 Variants, 3 Revisions
- Additional Revisions; \$200 each
- Letterhead Design; 3 Layouts \$60
- Envelope Design; 3 Layouts \$60
- Presentation Folder Design; \$420
- Social Media Graphics (Facebook, Twitter, Instagram, Pinterest, Google+, or YouTube)
 - Per Account – Any Platform; 1 Timeline Cover Image and 1 Portrait Image; \$100
- Custom Email Signature Setup (Client provides Logo Graphics); \$20
 - Additional Signature Setups (name and info change, same style) \$10

Strategy / Consultation

Hourly Consultation

Strategizing and business marketing consultation. Primary fields of focus are as follows:

- Website Design, Development, and After-Launch Marketing.
- Convergent and Transmedia Implementation.
- Design Strategy.
- Brand Strategy.
- Search Engine Optimization (White Hat, Organic), PPC (Google AdWords, Facebook)
- Microsoft Application Solutions for Small Business, Education, and Enterprise.
- Adobe Software Solutions for Small Business, Education, and Enterprise.
- Information Technology; Software, Networking, Support and Systems Analysis.

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Standard Consultation Rate: \$100/Hour

Emergency/Off-Hours Rate: \$150/Hour (after 6pm weekdays or on weekends)

Daily Strategist Retainer Rate (10-30 Days) **\$700/Day**

Monthly Strategist Retainer Rate (30 Days) **\$16K/Month** (Excludes Holidays)

Pay-Per-Click Account Management (Google AdWords or Facebook Ads)

Management of a single PPC account. Includes hands-on account management, keyword analysis, research and new keyword/phrase implementation, budget control and advertisement layout for one account up to two times per month as required. Approximately one half-hour twice per week for four weeks.

\$200/Month | PPC Budget Up To \$1000/mo.

\$400/Month | PPC Budget Up To \$2500/mo.

\$700/Month | PPC Budget Up To \$5000/mo.

\$1200/Month | PPC Budget Up To \$10000/mo.

Client inquiries for PPC campaign interest with budgets exceeding \$10K CAD, please contact us directly for more accurate assessment based on your specific needs.

Search Engine Optimization

- Standard Search Engine Optimization – Organic/White-Hat; \$350/month (5 keywords) - \$4000/yr. or \$550/month (10 Keywords) - \$6200/yr. (On Annual Plan)
- Monthly Account Management (Google AdWords); \$200/month Per account. Up to \$2500/month budget.
- \$120 One-time setup fee applies to all new SEO/SEM accounts.

Social Booster

Dramatically increase your overall SEO score and overwhelm your competition online with some of the best performing code- and content-level SEO. Billed at our regular rate (\$100/hr), the time it takes to perform a complete SEO workover at code and content level is entirely dependant on the amount of content and the current state of search engine optimization.

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We have a proven track record of success and we work very efficiently, even through large enterprise and ecommerce websites. **Pricing for website *Social Booster* starts at \$500** and a 2-day turnaround time for small and personal websites (up to 5 pages of content) and increases based on the size and complexity of the current website, and on the quality of the current content and construction. We guarantee results, and we'll put you in the green rapidly.

Want to know how your website ranks? <https://seositecheckup.com/>

Please call for an estimate on boosting your website SEO rank to 84 or even higher. Outrank your competition in one of the most vital sectors of website ownership, search engine optimization. **Call today: 780-571-2200 or Toll-Free 1-855-571-2200**

Social Media Management

Management of a single Social Media Account (Facebook, Twitter, LinkedIn, or Google+)

\$1000/Month

Inbound Marketing (Standard)

A basic inbound marketing package, including weekly blog posts, SEO, social sharing, lead capture and standard monthly reporting.

Starting at \$2400/Month